

A child who struggles to read becomes an adult who struggles

BEYONDBASICS.ORG

(248) 918-3543

Beyond Basics is a child-centered, literacy-focused 501(c)(3) nonprofit using proven methods to unlock the miracle and power of reading. Beyond Basics partners with school principals and teachers to help students in grades Pre-K through 12 achieve proficiency and mastery in reading.

WHAT WE DO

- **One-on-one instruction and small group activities** using a phonics-based, multisensory approach teaches children to read.
- **Literacy enrichment programs** develop and encourage a love of lifelong learning.
- **Partnerships and mentoring** connect children to the world of opportunity that awaits them.

Illiteracy – America’s Silent Epidemic

“What we see in Detroit, like we see in so many large urban school districts around the country, are people that randomly throw solutions at the problems of illiteracy. What makes Beyond Basics unique is it is truly research-based, it gets at the heart of the problems with illiteracy, and it attacks it in a coherent, strategic, comprehensive way.”

—Dr. Nikolai P. Vitti, Detroit Public Schools Community District Superintendent



Beyond Basics students achieve grade level movement in an average of six weeks. Our model includes diagnostic assessments, daily hour-long sessions, and individualized intervention plans within our programs:

- **Reading Readiness** teaches concepts necessary for the development of reading skills.
- **Read to Rise** introduces and reinforces reading skills through a research-based, multisensory program.
- **Scholars and Scholars Plus** programs promote oral reading fluency, vocabulary, and comprehension.

THE PROBLEM

95%

OF DETROIT FOURTH GRADERS ARE NOT PROFICIENT IN READING

Fox2detroit.com (2018)

54%

OF ADULTS 18-74 ARE BELOW PROFICIENCY IN LITERACY

U.S. Department of Education

63%

OF 12TH GRADERS ARE READING BELOW PROFICIENCY

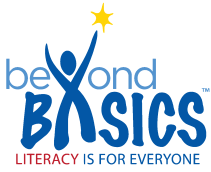
Nationsreportcard.gov (2019)

“There is no arguing that a good education is the foundation for success in the workforce. But what is the foundation of a good education? The ability to read and write. I’ve said many times talent is distributed equally. Opportunity is not.”

- **Mark Reuss**, President of General Motors

Children who don’t read proficiently by fourth grade are four times more likely to drop out of school.

AMERICAN ASSOCIATION OF SCHOOL LIBRARIANS



Research shows Beyond Basics' approach to tackling illiteracy produces results

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Dr. D. Carl Freeman, Professor of Biology at Wayne State University, analyzed the results of a blind study conducted to evaluate the Beyond Basics Read to Rise program:

“The data are unequivocal, students who participate in the Beyond Basics reading program made more than twice the progress in reading comprehension as was made by the Detroit Group (control group), and passage comprehension increased more than threefold.”

HIGHLIGHTS OF THE STUDY

5x

growth in measurement for grade level vs. the control group

12.5x

growth in grade-level word identification vs. the control group

21.9x

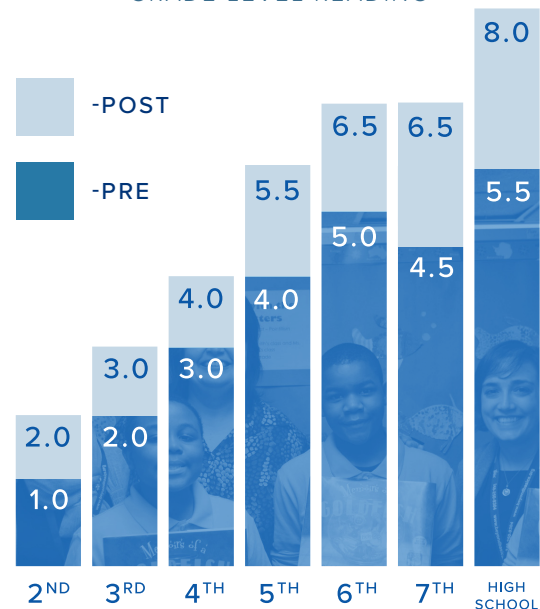
Word Attack* vs. the control group

*Word Attack is the measurement of the child's comfort with sounding out words that are above their ability to read

Dietz Consulting has tracked the success of children served in our program from 2008 through 2016, showing improvement at every grade level.

BEYOND BASICS PRE- VS. POST-TEST SCORES

GRADE LEVEL READING



2015-2016 GRADE LEVEL IMPROVEMENT

STAY IN TOUCH



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