



Media Advisory

Beyond Basics Literacy Summit set for May 5

Panelists dig into the truth about illiteracy in America and solutions to combat it

DETROIT, April 27, 2022 – Join literacy nonprofit Beyond Basics at its virtual 2022 Literacy Summit on Thurs., May 5 from 11 a.m. to noon (ET) to learn the truth about illiteracy and the solutions that are available to combat the crisis. Liana Loewus, managing editor of *U.S. News & World Report*, will moderate the discussion that will focus on the available solutions.

“It’s time to stop talking about the literacy crisis and start implementing proven solutions to bridge the literacy gap and improve the lives of every child in America,” said Pamela Good, cofounder and CEO of Beyond Basics. “We need to ensure that all children can access the education they’re offered so they can have a better future.”

Details: Thursday, May 5, 11 a.m. – 12 p.m. (ET) via Zoom; Follow the conversation #literacymatters on Twitter

Register: <https://www.beyondbasics.org/summit>

Moderator Liana Loewus is managing editor for education at *U.S. News & World Report*. From 2010 to 2021, she worked at *Education Week*, first as a reporter covering curriculum, instruction, and teacher policy issues, and most recently as an assistant managing editor. Loewus also spent several years as an elementary special education teacher and a reading specialist.

Panelists

Pamela Good is cofounder and CEO of [Beyond Basics](https://www.beyondbasics.org), a nonprofit organization offering structured literacy interventions to students in metropolitan Detroit. The Beyond Basics data-driven, multisensory program helps students achieve grade-level movement in an average of six weeks. What began as a volunteer initiative is now an organization working to improve educational outcomes, currently serving nearly 20 locations.

Nick Nanton is the director of “[The Truth About Reading](#)” (2022), a forthcoming documentary that brings to life the national epidemic of illiteracy and its impact on children and adults. He is also co-founder of the largest personal branding agency in the world, DNA: The Dicks + Nanton Celebrity Branding Agency®, that represents more than 3000 clients in 36 countries around the world. Nick has directed more than 50 documentaries.

Kenneth C. Williams is a nationally recognized trainer, speaker, coach and consultant in leadership and school culture serving K-12 schools and author of "Ruthless Equity." For nearly three decades, he led the improvement efforts at two schools by leveraging the Professional

Learning Communities at Work process with his company Unfold the Soul. His lens is firmly fixed on maximizing the collective strengths of educators in the service of high levels of learning for every student. To learn more, follow him on Twitter at @unfoldthesoul or visit Unfold the Soul online at www.unfoldthesoul.com.

About Beyond Basics

Founded in 2002, Beyond Basics is a 501(c)(3) nonprofit working to eradicate illiteracy, transforming the lives of students, and creating stronger communities. Our one-on-one, multisensory tutoring program helps students achieve grade-level growth in reading. In addition to its structured literacy interventions, Beyond Basics cultivates curiosity and encourage a love of lifelong learning with fine arts activities that expand horizons.

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