



A child who struggles to read becomes an adult who struggles

BEYONDBASICS.ORG | (248) 918-3543

Beyond Basics is a literacy-focused 501(c)(3) nonprofit using proven methods to unlock the miracle and power of reading. Beyond Basics partners with school principals and teachers to help students in grades Pre-K through 12 achieve proficiency and mastery in reading.

WHAT WE DO

One-on-one instruction and small group activities using a phonics-based, multisensory approach

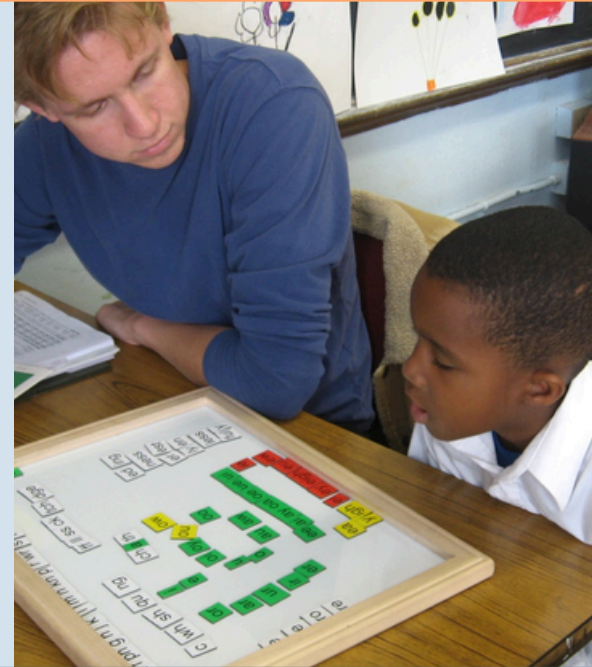
Literacy enrichment programs develop and encourage a lifelong love of learning

Partnerships and mentoring connect children to a world of opportunity as they are empowered with the fundamental skill of literacy

Illiteracy — America's Silent Epidemic

“What we see in Detroit, like we see in so many large urban school districts around the country, are people that randomly throw solutions at the problems of illiteracy. What makes Beyond Basics unique is it is truly research-based, it gets at the heart of the problems with illiteracy, and it attacks it in a coherent, strategic, comprehensive way.”

—Dr. Nikolai P. Vitti, Detroit Public Schools Community District Superintendent



ORGANIZATIONAL DELIVERABLES

- Over 10,000 students served through intensive, highest-dosage tutoring.
- 100,000+ student books published through the Beyond Basics Publishing Center.
- Longitudinal study results: 3,550+ K-12 students; high school students improved by an average of two grade levels.
- Approved state literacy vendor and Title I “at risk” provider.
- \$13 million awarded in state funding and over \$30 million secured in philanthropic funding.

THE PROBLEM

63%

OF 12th GRADERS IN THE U.S. READ BELOW PROFICIENCY

Nationsreportcard.gov (2022)

85%

OF JUVENILES IN THE JUSTICE SYSTEM ARE FUNCTIONALLY ILLITERATE

National Institute for Literacy (NIFL)

71%

OF 8th GRADERS IN THE U.S. READ BELOW PROFICIENCY

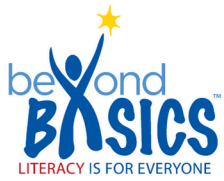
Nationsreportcard.gov (2022)

“There is no arguing that a good education is the foundation for success in the workforce. But what is the foundation of a good education? The ability to read and write. I’ve said many times talent is distributed equally. Opportunity is not.”

- Mark Reuss, President of General Motors

Children who don’t read proficiently by fourth grade are four times more likely to drop out of school.

AMERICAN ASSOCIATION OF SCHOOL LIBRARIANS



Research shows Beyond Basics' approach to tackling illiteracy produces results

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Dr. D. Carl Freeman, Professor of Biology at Wayne State University, analyzed the results of a blind study conducted to evaluate the Beyond Basics Read to Rise program:

"The data are unequivocal, students who participate in the Beyond Basics reading program made more than twice the progress in reading comprehension as was made by the Detroit Group (control group), and passage comprehension increased more than threefold."

HIGHLIGHTS OF THE STUDY

5x growth in measurement for grade level vs. the control group

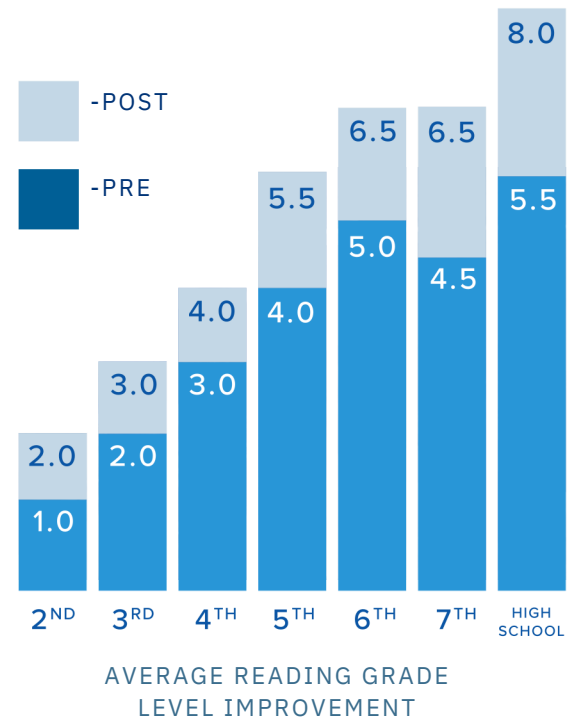
12.5x growth in grade-level word identification vs. the control group

21.9x Word Attack* vs. the control group

*Word Attack is the measurement of the child's comfort with sounding out words that are above their ability to read

Dietz Consulting tracked the results of **3,553 K-12 students** served in our program, showing improvement at every grade level. The data below represents the cumulative data up to 2023.

BEYOND BASICS PRE- VS. POST-TEST SCORES



STAY IN TOUCH



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